

LITTLE ROCK CITY BEAUTIFUL COMMISSION

COMPARED TO KEEP LITTLE ROCK BEAUTIFUL

BETTER UNDERSTANDING OF THE TWO GROUPS

WE WANTED TO CLEARLY ARTICULATE THE COMPARISONS BETWEEN CITY BEAUTIFUL COMMISSION (CBC) AND KEEP LITTLE ROCK BEAUTIFUL (KLRB) TO UNDERSTAND WHAT EACH GROUP DOES, WHAT TASKS ARE MORE SUITED TO EACH GROUP AND WHAT TASKS TO PARTNER WITH TOGETHER



CITY BEAUTIFUL COMMISSION (CBC)

GOVERNMENTAL AGENCY

OLDER GROUP (APRIL 1947)

LED THE INITIATIVE WITH KARB TO ORGANIZE A TASK FORCE TO FORM KLRB AND PURSUE ITS AFFILIATE STATUS

FOCUS: REVIEW VARIANCES TO THE CITY LANDSCAPE ORDINANCE

ADVOCATE ENVIRONMENTAL POLICY DIRECTIONS TO THE CITY

PROMOTE/ENHANCE THE CITY'S APPEARANCE

PUBLIC/CITY & SPONSOR FUNDING

CITY BOARD OF DIRECTORS APPOINTED VOLUNTEERS

BY-LAWS APPROVED BY CITY

CITY OF LITTLE ROCK COMMISSION (ONE OF THE OLDEST)

AWARD PROGRAMS FOR CITIZEN RECOGNITION

ADOPT-A-STREET PARTNER

ONLY REQUIREMENT: REVIEW VARIANCES PER TREE CITY USA



KEEP LITTLE ROCK BEAUTIFUL (KLRB)

NON-PROFIT AGENCY

NEWER GROUP (2006)

ONE KLRB BOARD MEMBER IS FROM CBC

FOCUS: LITTER ABATEMENT

VISION IS TOWARD CHARITABLE/EDUCATIONAL

PROMOTE LITTER, RECYCLING & BEAUTIFICATION

ALL FUNDRAISING/SPONSOR FUNDING

INTERESTED CITIZEN/VOLUNTEER BOARD

BY-LAWS PER 501C-3 APPLICATION STATUS

KEEP ARKANSAS BEAUTIFUL (KARB) AFFILIATE
KEEP AMERICA BEAUTIFUL (KAB) AFFILIATE

OPPORTUNITY FOR CITIZEN PARTICIPATION

ADOPT-A-STREET PARTNER, PENDING

REQUIREMENTS PER KAB TO RETAIN NATIONAL AFFILIATION: I.E., GREAT AMERICAN CLEANUP, LITTER INDEX,

CITY BEAUTIFUL COMMISSION (CBC)

MISSIONS

KEEP LITTLE ROCK BEAUTIFUL (KLRB)

TO ENHANCE THE CITY'S APPEARANCE AND QUALITY OF LIFE BY PROMOTING AND PROVIDING SUPERVISION OF ITS NATURAL RESOURCES AND SURROUNDINGS

TO EMPOWER THE CITIZENS OF LITTLE ROCK IN THE AREAS OF BEAUTIFICATION, LITTER PREVENTION, AND RECYCLING

PARTNERSHIP OPPORTUNITIES

- SHARE BOOTH TOGETHER WITH KLRB IN MARCH FOR THE ARKANSAS FLOWER & GARDEN SHOW
- POSSIBLY PARTICIPATE WITH KLRB DURING EARTH DAY ACTIVITIES AND CLEAN-UP AT THE EARTH DAY EVENT AT THE CLINTON LIBRARY ON SATURDAY, APRIL 21ST [HTTP://WWW.ARKANSASEARTHDAY.ORG/](http://www.arkansasearthday.org/)
- SUPPORT THE ADOPT-A-STREET PROGRAM BY ADOPTING A STREET TO CLEAN UP (CBC DID IN 2003 AND KLRB IS CONSIDERING ADOPTING A STREET)
- POSSIBLY WORK TOGETHER ON BEAUTIFICATION PROJECTS
- HELP CONNECT THE KLRB RECYCLING COMMITTEE WITH THE LITTLE ROCK RECYCLING TASK FORCE
- CBC CAN DIRECT CITIZENS WHO WANT TO PARTICIPATE IN LITTER, RECYCLING, BEAUTIFICATION EFFORTS TO WORK WITH KLRB PROJECTS